



PARIS TRADE SHOW APPLICATION / WHO'S NEXT

Chez Sheer

Cashmere Coats & Cape Collection

A refined wardrobe of cashmere coats, summer cashmere-silk capes, and full cashmere winter layers.

The Essence of Chez Sheer

At Chez Sheer, true luxury begins at the surface - where clothing meets the skin. The brand was born from a heartfelt vision: to reconnect modern individuals with the purity of nature.

We see clothing as a second skin. Across Asia and Europe, we seek fine natural fibers and partner with master-craftsmanship workshops that share our dedication to excellence.

Uncompromising Comfort: by curating high quality cashmere, every piece offers a gentle, soothing touch that respects the natural sensitivity of the skin.

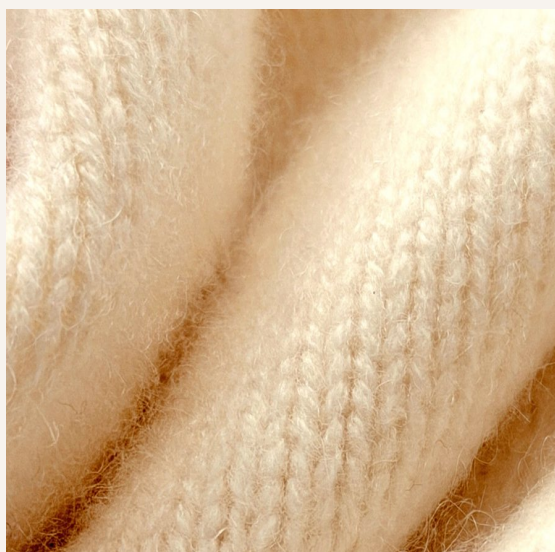
Conscious Integrity: from fiber source to meticulous manufacturing, we prioritize health-conscious production and strive to minimize environmental harm.

Chez Sheer - Feel the Nature, Wear the Elegance.



Cashmere on Skin

Fine texture and gentle touch



Material Detail

Natural cashmere texture

Three Core Stories



Summer Cape

Cashmere and mulberry silk



Cashmere Coat

Cashmere outerwear fabric



Winter Cashmere

Full cashmere knitwear

The collection moves from light seasonal capes to warmer winter layers. Summer capes use a cashmere and mulberry silk blend for a smooth hand and elegant drape. Winter capes and knitwear are full cashmere, created for warmth, softness, and a premium tactile finish.

Cashmere + Mulberry Silk

Light capes with soft drape, designed for transitional weather, travel, and elegant layering. The fabric combines cashmere with mulberry silk for a smoother surface and a lighter seasonal feel.



Design notes: relaxed cape silhouette, clean rolled edges, easy movement, and a softly architectural line.

WINTER FULL CASHMERE

Warm Cashmere Layers



Turtleneck Knit

Full cashmere



Ivory Sweater

Full cashmere



Olive Turtleneck

Full cashmere



Rose Knit

Full cashmere

Winter pieces are made in full cashmere, emphasizing softness, natural warmth, and relaxed volume. The silhouettes pair well with denim, tailoring, or tonal knit bottoms for an elevated everyday wardrobe.

Long Soft Outerwear



Cashmere Coat

Outerwear fabric: cashmere. Long silhouette, plush surface, soft structured volume.

The Hand of Cashmere



Cashmere Coats

Cashmere outerwear fabric with a plush visual texture and generous warmth.

Summer Capes

Cashmere and mulberry silk for lightness, smoothness, and graceful drape.

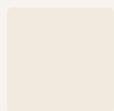
Winter Capes & Knits

Full cashmere for softness, insulation, and a refined winter handfeel.

Neutral, Soft, Wearable



The color palette is intentionally quiet: ivory, soft grey, sage, rose, camel, charcoal, and olive. These colors create a cohesive boutique display and make the pieces easy to mix with denim, white trousers, tonal knits, and winter accessories.



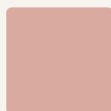
Ivory



Oatmeal



Sage



Rose



Camel



Olive



Charcoal

For Boutique Retailers

Chez Sheer is seeking to present its cashmere coats, capes, and knitwear to international buyers, multi-brand boutiques, lifestyle stores, and concept retailers looking for refined cashmere pieces with a soft, understated aesthetic.

CATEGORY	Women's cashmere coats, capes, ponchos, and knitwear
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COAT FABRIC	Cashmere
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SUMMER CAPE FABRIC	Cashmere and mulberry silk
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WINTER CAPE FABRIC	Full cashmere
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POSITIONING	Premium everyday cashmere with quiet luxury appeal
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WEBSITE	https://www.chezsheer.com
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